



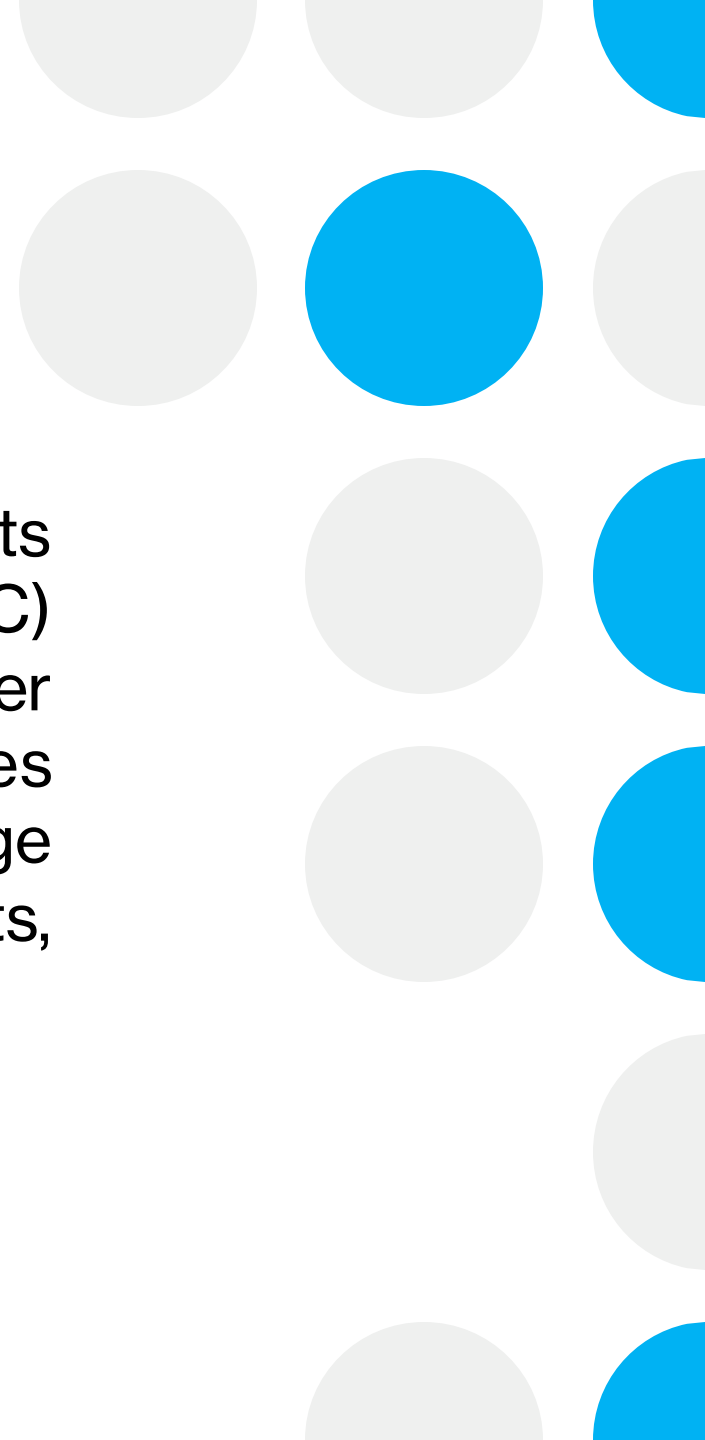
SUDBURY **ARTS** COUNCIL  
SUDBURY MAANDAA-DNAKMIGZIWIN TEG  
CONSEIL **DES ARTS** DE SUDBURY

# Strategic Plan 2025-2028

# Mission

Our mission is to Connect, Communicate and Celebrate arts in the City of Greater Sudbury. Sudbury Arts Council (SAC) connects members of the arts community with each other and their audiences. As an arts organization, we advocates on behalf of artists and promotes the arts. We encourage awareness and appreciation of the wide diversity of Arts, Culture and Heritage in our area.

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# Vision

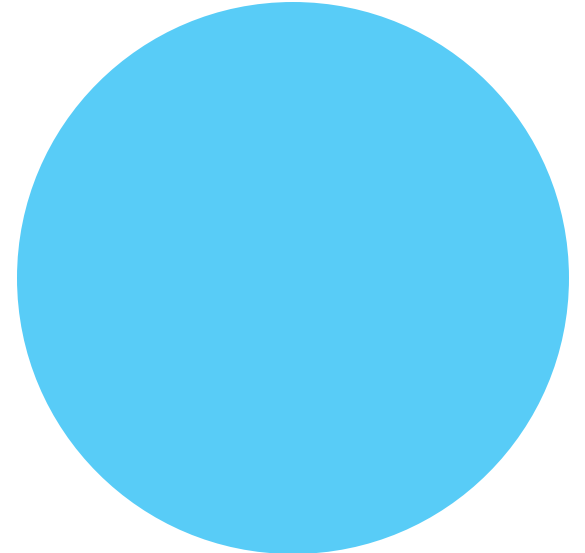
Sudbury Arts Council brings attention and support to the artistic community in Greater Sudbury. SAC encourages participation and appreciation of art throughout the community. We strive to advocate and promote for arts and culture groups in our city, understanding the deeply important role they play in making up our unique arts scene and overall culture. We are committed to encouraging emerging artists and assisting them to establish a network within the artistic community. We strive to broaden the audience for the arts.

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# History

SAC is a non-profit organization founded July 31, 1974. Over its 50-year+ history, it was instrumental in the establishment of Cinéfest, the Artists' Studio Tour, and the Sudbury Writers' Guild. It has sponsored Arts Crawls and supported the establishment of Wordstock Literary Festival in 2013. It was a co-creator of the Sudbury Celebration of the Arts (Mayor's Celebration of the Arts), an awards gala. SAC established Gallery 6500, an art gallery at the local Steelworkers' Hall. Another successful initiative organized by SAC was the Passport to the Arts program, which offered a sampling of arts experiences which helped build capacity. In October 2022, the arts council hosted Rendezvous North, a highly successful conference for Northern Ontario arts.

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# Diversity Statement

The arts require individual thought and expression. Sudbury Arts Council respects and honours individuality and invites the region's rich diversity of artists to Connect, Communicate, and Celebrate in our artistic world.

We welcome all creative people and their passion for the arts regardless of age, race, sexual orientation, gender identity and expression, physical ability, socioeconomic background, religious/spirituality beliefs, or any other characteristic that make our communities and individuals unique.

The SAC board of directors is committed to strengthening equity and diversity by listening to our community's needs and by creating equal access, well-being, and a sense of belonging for all.

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# Board Structure

Sudbury Arts Council is operated by its board of directors, comprised of a maximum of thirteen volunteer members, including the executive positions of President, Vice President, Secretary, and Treasurer. Memberships are available to all citizens who may vote at the AGM.

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# Operational Goals

- Digitize historic files
  - Assess the need for an administration assistant
  - Establish committee chairs
  - Assess board composition with focus on diversity
  - Plan for succession
  - Implement regular executive meetings
  - Review financial policies and procedures
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# Connection Goals

- Form an advisory board
  - Invite community leaders to meetings
  - Strengthen relationships with city personnel
  - Form meaningful relationships with organizations and events
  - Provide a fundraising infrastructure for select organizations as requested
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# Celebration Goals

- Explore opportunities to recognize 50 artists from 1974 forward
  - Regularly showcase a local artist on website and social media.
  - Increase the our involvement in cultural events and festivals.
  - Develop new annual award
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# Communication Goals

- Continue "State of the Arts" column
  - Explore other avenues of communication
  - Delegate communication and outreach responsibilities
  - Appoint board member(s) or external hire to refresh website and social media platforms
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# Looking to the Future

Sudbury Arts Council's three-year strategy plan allows us to examine our evolving role while creating a succession plan to meet the challenges of technological advancements, new creative forms and changing social values. We are committed to our mission to encourage, promote and celebrate artists, one of our city's greatest natural resources. Sudbury's diverse artists, rich cultural and heritage activities, and prestigious festivals contribute to the dynamic, colourful and lively community we love.

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